

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES NOV1/12 11.55
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- JOE KNAUER

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV1/12 11.55

STZ:

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1274
AGENCY PRODUCT CODE = 27

61	S	100E-300E	30	\$1,700.00	10/30	0	TUE	0
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PROGRAM : THE CHEW/GENERAL HOSPITAL
CON COM1: THE CHEW/GENERAL HOSPITAL

92	A	100P-400P	30	\$1,700.00	11/2	11/2	1	FRI	1
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PROGRAM : CHEW/GEN HOSP/STEVE HAR
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-61 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

93	A		1130P-1205A	30		\$2,100.00	11/3	11/3	1		SAT	1
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PROGRAM : NEWS
ORD COM1: DOLLARS ARE FROM HDL# 6386454
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#61 MISSED:TUE/100P-300P OCT30 30S \$1,700.00 (OCT31/12)
OFFER:FRI/100P-400P NOV2 30S \$1,700.00 PLS ADVISE.
CMT:WE CAN OFFER
M3 OK'D MISSED:BONUS (NOV1/12)
OFFER:SAT/1130P-1205A NOV3 30S \$2,100.00 PLS ADVISE.
CMT:DOLLARS ARE FROM HDL# 6386454

NOV/12 351950.00 CONTRACT TOTAL 351950.00
TOTAL SPOTS 91

MARKET TOTALS \$1,094,050 WFTV 32% WKMG 25% WESH 25% WOFL 16% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE